

1 **Attn: references needed: Tooby p. 13**

2 **Group 1: The Role of Cognition and Emotion in Cooperation**

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6 **INTRODUCTION**

7 Altruism, behavior which reduces the individual fitness of the actor while increasing the fitness
8 of another organism, has attracted much attention from both biologists and economists because it
9 seems to defy the logic of both natural selection and standard preferences. In biology, kin
10 selection (Hamilton 1964) is the best-established explanation of the evolution and maintenance
11 of altruistic behavior. However, many examples of apparent altruism defy explanation by kin
12 selection, since they occur among unrelated individuals. The second best-established theory,
13 reciprocal altruism (Trivers 1971), offers to explain substantial portions of this remainder.
14 However, outside of humans, little good evidence exists, so its status is still undetermined. In
15 addition, many examples of putative altruism in humans, particular those of greatest interest to
16 economists, defy explanation by reciprocal altruism, either because they occur within very large
17 groups of individuals or occur without the possibility of reciprocation. Thus the challenge before
18 us is to understand better the range of mechanisms that support cooperation, particularly outside
19 kin selection.

20 In this chapter, we summarize our discussions of mechanisms that support altruism outside of kin
21 selection. We felt it was important to focus our discussion on mechanisms. One of the strengths
22 of Darwin's account of adaptations is that it not only explains why animals are often well-
23 adapted to their environments, but also why they are often poorly adapted. If all Darwinism did
24 was to predict that animals should be well-adapted, its predictions would be indistinguishable
25 from Creationism. Instead, the theory of natural selection provides a mechanism by which
26 adaptations as well as maladaptations are constructed. It is in this way that attention to
27 mechanisms in the study of cooperation is scientifically productive. A model of cooperation that
28 focuses only on outcome cannot easily predict when cooperation does not emerge.

29 Simultaneously, without attention to errors in the functioning of cognitive machinery or flaws in
30 specific algorithms, we may not be able to understand the design of the machinery we do find.

31 While the distinction between mechanism (proximate explanation) and function (ultimate

1 explanation) is useful, it obscures the modern understanding that mechanisms have strong
2 impacts on function.

3 Economists, like biologists, have been interested in the emergence and stability of cooperative
4 behavior. They also have good reason to turn to mechanisms as assets in designing both models
5 and experiments. A substantial body of experimental evidence now confirms that human
6 behavior substantially deviates from the predictions made by standard models of selfish
7 rationality. However, this confirms only that people do not have standard preferences, that their
8 utilities do not emerge in a simple way from the explicit payoffs. Behavioral economics has
9 emerged as a way of uniting traditional tools with a concern for dissecting the components of the
10 utility functions behind economic theory, as well as exploring alternatives to optimizing
11 strategies. These debates must focus on the details of how individuals, for example, infer
12 intention and compute concepts such as “fairness.” The specific form which rationality takes, the
13 nature of algorithms in an individual’s head, and the cues which individuals attend to and how
14 they use them all influence behavior in potentially cooperative settings.

15 This report is organized as follows. First, we discuss evidence for reciprocal altruism in animal
16 societies, as well as specific mechanisms for the bookkeeping of past interactions. Next we
17 explore the role of reputation and strong reciprocity in dyadic cooperation. After these two
18 sections on dyads, we discuss the role of reciprocal altruism, strong reciprocity, and reputation
19 for cooperation in sizable groups of individuals, not just pairs. Finally, emotions may as well
20 implement strategies in both dyadic and large-scale cooperation, and the nature of emotion
21 mechanisms may powerfully affect our behavioral predictions in any of these contexts.

22 **BOOKKEEPING**

23 “Do unto others as they do unto you” is not quite the Golden Rule, but it is in the theory of
24 reciprocal altruism. Trivers (1971) brought biologists’ attention to the possibility of altruism
25 contingent upon the altruism of other individuals. Axelrod’s (1984) tournaments and Axelrod
26 and Hamilton’s (1981) model of reciprocal altruism went a long way toward popularizing the
27 prediction that cooperation in pairs of unrelated individuals could be sustained if (a) individuals
28 recognize one another, (b) individuals keep track of past interactions, and (c) contingently help
29 those who helped in the past. Consequently, the “keeping track,” or bookkeeping, of past
30 interactions has been the focus of much work on reciprocal altruism, much as kin recognition has
31 been in kin selection. We begin by reviewing the empirical evidence that bookkeeping allows
32 unrelated animals to sustain cooperation. We then present theory and observations about the

1 nature of bookkeeping strategies in dyads which suggest that, in some contexts, careful
2 bookkeeping may not always be such a clear prediction after all.

3 **Evidence of Bookkeeping in Nature**

4 Outside of humans, good evidence of reciprocal altruism is quite limited. Hammerstein (this
5 volume) discusses significant flaws with several of the most widely cited studies of reciprocal
6 altruism in nonhuman animals (see also Enquist and Leimar 1993). A number of studies do not
7 explicitly examine contingency of aid. Instead, many studies, including those on nonhuman
8 primates, simply provide correlations between help given and received for particular pairs of
9 individuals (Silk, this volume). The main problem that arises in correlational studies of
10 reciprocal altruism (as in all correlational studies) is that it is difficult to be certain that the
11 association between two forms of behavior is not the product of some third variable that has not
12 been measured. Thus, some researchers have reported a positive correlation between the amount
13 of grooming within dyads and the amount of social support within dyads (Silk, this volume). It is
14 possible that this correlation reflects contingent behavior: I will continue to groom you as long as
15 you respond to my solicitations for support. However, it is also possible that this correlation
16 reflects a noncontingent preference for certain partners, such as close kin or age mates or familiar
17 associates (“friends”). Correlational data are also problematic because they hide variation across
18 dyads. If noncontingent cooperation among kin is common, then small, but selectively important
19 amounts of reciprocal altruism among nonkin might be difficult to detect in group-level analyses.
20 This would occur if, for example, all but one dyad in a social group were comprised of related
21 individuals who cooperated without need for reciprocal altruism, since kin selection maintains
22 cooperation in these dyads. However, the lone unrelated dyad might be maintained by reciprocal
23 exchanges but vanish in a group-level analysis. Thus aspects of both the positive and negative
24 evidence are still in question.

25 Experimental studies, in which contingencies are explicitly examined, provide more convincing
26 evidence that individuals keep track of past exchanges and use that information to direct aid
27 selectively, at least in nonhuman primates (reviewed in Silk, this volume). However, even when
28 a study explicitly examines contingency, the evidence can remain unclear. This is because, in
29 naturalistic settings, it is very difficult to detect contingencies in behavior. In vervets and
30 macaques, grooming is linked to subsequent support (or apparent willingness to provide support)
31 in experimental settings (Hemelrijk 1994; Seyfarth and Cheney 1984); however, grooming is not
32 consistently correlated with support among nonrelatives in naturalistic settings (Schino 2001).
33 Among captive chimpanzees, possessors of food are more likely to share with former groomers

1 than with others and are less likely to behave aggressively to attempts to share by former
2 grooming partners than with others (de Waal 1997). However, the absolute magnitude of the
3 effect of grooming on subsequent grooming is very small; and in dyads that groom often, the
4 contingency disappears. The relevant time interval for judging contingent behavior is still
5 unclear. Reciprocity may be more delayed in the more stable pairings but still maintain
6 cooperation.

7 The entire literature is, however, not so ambiguous. Ungulates (such as impala, Hart and Hart
8 1992), some rodents (Stopka and Graciasova 2001), and some monkeys (Barrett and Henzi 2001;
9 Cords 2002) exchange grooming reciprocally, taking turns grooming one another. Thus, A
10 grooms B for a short period; then B grooms A; then A grooms B again, etc. In some cases,
11 changes in the length of each grooming sequence within the bout are matched by the other
12 partner. In baboons, however, time matching does not occur in all bouts; roughly 40% of all
13 grooming bouts involve unilateral interactions (A groomed B, but was not groomed by B).

14 Henzi and Barrett (2002) have presented evidence which suggests that female baboons “trade”
15 grooming for access to other females’ newborn infants. In nearly all primate species (including
16 humans), infants are extremely attractive to females other than their mothers. In macaques and
17 baboons, females are quite eager to inspect, greet, and touch other females’ infants, but do not
18 hold, carry, or nurse them. Many researchers have noticed that females often use grooming to
19 gain access to infants, but Henzi and Barrett were the first to show that the “price” (grooming
20 time) females pay for access to infants depends on the relative rank of the mother and the
21 handler. Mothers are groomed longer by lower-ranking than by higher-ranking females who want
22 to handle their infants.

23 Additional evidence from shoaling fish suggests the importance of reciprocal altruism in
24 maintaining cooperative dyads, through both evidence of immediate bookkeeping and the nature
25 of cooperating groups. In the wild, when groups of sticklebacks (*Gasterosteus aculeatus*) have
26 detected a predator, such as a pike, they do not normally flee or hide. Instead, single fish or small
27 groups leave the school and approach the predator very closely, waiting a few moments within
28 striking distance of the predator. One fish moves forward a bit, and if the other one follows, the
29 first proceeds a bit more, perhaps monitoring the partner’s continued cooperation. It has been
30 shown experimentally that this behavior is contingent (Milinski 1987). The fish inspect
31 repeatedly with the same partner in a way consistent with a contingent reciprocal strategy (for a
32 discussion of the controversy surrounding this evidence, cf. Dugatkin 1997). Usually pairs, but
33 not larger groups, of sticklebacks participate in these so-called predator inspection visits. This

1 may seem puzzling, since the cost of predator inspection would be smaller in larger groups, due
2 to risk dilution. However, theoretical work by Boyd and Richerson (1988) suggests that
3 reciprocal altruism is unlikely to evolve in large and even moderately sized groups. (This result
4 is explained in a later section.) Among the sticklebacks, even the rarer, larger inspection groups
5 have been shown to consist of several well-synchronized pairs (Milinski et al. 1990), not a large
6 well-synchronized whole. These experiments and observations thus constitute indirect evidence
7 of direct reciprocity, since altruism driven by reciprocity should be confined to small groups of
8 individuals.

9 Similar evidence from social carnivores makes the same suggestion. Coalitions consisting of two
10 to nine male lions take over groups of females and defend them against male rivals who
11 persistently attempt to overthrow them. These coalitions can hold a group for two years on
12 average, and during this time they father offspring. Defending the group against other lions is a
13 risky altruistic behavior, since males who may defend less benefit from others' defense. Boyd
14 and Richerson's (1988) prediction is fulfilled here as well. Packer et al. (1991) found that while
15 successful coalitions of two or three male lions often consisted of unrelated individuals, larger
16 groups consisted of close kin. One interpretation of these results is that, in the small coalitions,
17 reciprocal altruism could successfully maintain cooperation. In larger coalitions, kinship was
18 instead the only viable option. (Packer has another interpretation of these observations, invoking
19 sharing paternity within the pride.)

20 In the preceding examples, the actual costs and benefits of the behaviors in question are very
21 unclear. Part of the debate about bookkeeping in nature is about whether each example is indeed
22 an example of altruism. It is very difficult to measure, or even estimate, the costs and benefits of
23 alternative behaviors. Milinski et al.'s (1997) elegant and painstaking experiments with
24 sticklebacks illustrate this point. Only after two years of investment in experimental design were
25 they able to measure the risks associated with inspection behavior precisely. Fish who lag behind
26 (and therefore "defect") are indeed less likely to be taken by the predator, although with a
27 significantly nonzero probability. The probabilities of capture provide estimates of cost
28 parameters and suggest that inspection really is costly to individuals, that closer inspection
29 entails greater costs, and that "defection" reduces these costs. Furthermore, fish do not seem to
30 be engaging in costly signaling of their own quality, as fish which advance further than their
31 partners and then return to the same position are no better at escaping attacks, which casts doubt
32 on one important alternative explanation. Another two years were needed to estimate the benefits
33 of inspection behavior, which seem to be some function of the advantage of feeding in safety
34 when the fish has information suggesting that the predator is not hungry and will not strike.

1 After all this careful experimental work, we still do not know how well these costs and benefits
2 generalize to the wild, and perhaps because of this, predator inspection remains controversial
3 (Dugatkin 1997). Milinski et al.'s studies illustrate that the lack of convincing evidence for
4 reciprocal altruism in nature is partly due to the difficulty of measuring the relevant costs and
5 benefits, as well as performing the correct contingency tests. Thus we should not yet conclude
6 that the absence of evidence suggests the absence of contingent reciprocal strategies which
7 maintain cooperation in pairs. Further, we think that this situation provides an appealing
8 opportunity for thoughtful and careful empirical studies to make a big impact, whatever the
9 results.

10 **Cooperation without Bookkeeping**

11 There is a conspicuous discontinuity between humans and other animals in the prevalence of
12 reciprocal altruism. It requires no special methodology to demonstrate that human life relies on a
13 series of exchanges among nonrelatives. Every time we pay for our groceries or revise our
14 colleagues' manuscript, we are practicing some kind of reciprocal strategy. However, it is not
15 entirely clear whether the same contingency mechanisms shape all kinds of cooperative dyadic
16 relationships in human societies. Silk (this volume) reviews evidence that friendship in humans
17 violates the contingency and bookkeeping predictions of reciprocal altruism theory. Reviewing a
18 number of studies from social psychology, she argues that the evidence on human friendship
19 suggests that friends do not keep careful accounts. In fact, the apparent or actual absence of
20 bookkeeping is often taken as one of the best signals of friendship. Most of the evidence comes
21 from Western subjects, and so these results may not generalize to most human societies. If they
22 do, evolutionary theorists face the challenge of explaining either how some of the most
23 significant cooperative relationships in humans might function without detailed bookkeeping or
24 why individuals present the image that are not keeping track.

25 Most people recall some proportion of interactions in friendships and other reciprocal
26 relationships. We all have intuitions that people recall instances of aid or defection from the
27 distant past, perhaps reciting such lists in angry moments. However, experimental evidence
28 exists which suggests that people may be forgetting or not even bothering to store much more.
29 Milinski and Wedekind (1998) performed an experiment designed to investigate the use of two
30 different bookkeeping strategies in an iterated prisoner's dilemma (PD) setting. The first, Pavlov
31 (Nowak and Sigmund 1993), attends to both its own and its partner's previous round payoffs, in
32 deciding how to behave in the present. The second, Generous Tit-for-Tat (GTFT; Nowak and
33 Sigmund 1992), simply copies what its partner did in the last round but sometimes cooperates

1 when its partner defected. Since these two strategies differ in the amount of memory they require
2 (Pavlov needs more), Milinski and Wedekind introduced a memory constraint into the game by
3 requiring subjects to play a game of memory, in which they had to match symbols on the backs
4 of a field of cards. After each round of the PD with a fixed partner, each subject was allowed to
5 turn over two cards. If they did not match, the cards were turned back over. Subjects were told
6 they would be paid the *product* of their scores in the iterated PD and the memory game, meaning
7 a subject could not afford to ignore either game.

8 The results showed that subjects' behavior fit better a GTFT strategy when under memory
9 constraints but better fit a Pavlovian strategy in the absence of the memory constraint. These
10 results suggest that memory space is really a finite resource and that strategies which keep simple
11 tidy books can therefore outperform those with detailed books, under the right conditions. This
12 calls into question whether it is always practical for people to keep detailed accounts of
13 interactions in long-term cooperative relationships. Instead, they may be tracking only recent
14 interactions, or only interactions with substantial costs and benefits. Currently, we know of no
15 evidence sufficient to answer these questions, since high-quality data on the life histories of
16 human friendships are sorely lacking.

17 Theoretical work also suggests that strategies which keep more detailed accounts may not be
18 more adaptive, in some environments. Bendor et al. (1991), conducted a computer tournament
19 using a continuous variant of the repeated PD which casts some doubt on the intuition that Tit-
20 for-Tat, like bookkeeping, is a good strategy in all reciprocal interactions. Bendor solicited
21 computer strategies, much like Axelrod (Axelrod and Hamilton 1981; Axelrod 1984) did during
22 his tournaments. Strategies were paired at random and played a repeated game. During each
23 round of the game, each player picks a number between zero and one. Larger numbers cost the
24 player more and benefited its partner more. Individuals observed the other player's number, but
25 with normal random error added. Strategies which kept running accounts, and attempted to return
26 as much on average as they received, did badly. Tit-for-Tat also did badly. The strategies that did
27 best were ones that chose a number that was some modest percentage larger than the number
28 they observed their opponent use during the previous period. Bendor argues that account-keeping
29 rules did badly because errors in perception caused them to walk randomly through the space
30 between zero and one. Such strategies over-fit their observations, taking every deviation far too
31 seriously. In contrast, strategies that were a little nicer than their opponent tended to bump up
32 toward the maximum payoff without too much risk of exploitation and were robust in the face of
33 perception errors. Of course, the nature of successful strategies does depend upon the mix of
34 strategies in the population, and thus these results may not be robust. They do, however, suggest

1 that we should be careful about the intuition that only account-keeping strategies can be
2 successful and avoid exploitation.

3 To understand more fully the mechanisms that sustain dyadic cooperation in humans, we need
4 both more theoretical work investigating the range of environments in which strategies that keep
5 short and (as above) optimistic accounts do well, and more theoretically grounded empirical
6 work investigating the nature of friendship and the ontogeny of cooperative relationships. The
7 experimental and theoretical results above suggest that the optimal amount of bookkeeping may
8 be low, given memory requirements and perception errors. In addition, which interactions one
9 should regard as important for reciprocal altruism remains an open question. If interactions vary
10 in the magnitude of benefits and costs, then attending only to substantial instances in which
11 perception errors will have smaller effects, may be a better strategy than regarding all
12 interactions as equally informative.

13 **REPUTATION IN DYADIC COOPERATION**

14 While the issues in the preceding section concern dyads keeping track of past behavior, potential
15 cooperators might also be interested in the past behavior of individuals with whom they have not
16 yet themselves cooperated. Most people have a strong intuition that reputation, some index
17 constructed from past social behavior, is important in human cooperation. Alexander (1987)
18 suggested that *indirect reciprocity*, in which third parties either observe or hear about the
19 behavior of members of their social groups, might support cooperation. About the same time,
20 Sugden (1986) developed a small family of models of such a process. Similar ideas about the
21 power of third-party knowledge have also arisen in noncooperative and nonhuman contexts, such
22 as the formation of linear dominance hierarchies (Chase 1982; Chase et al. 2002; also Tomasello
23 and Call 1997) and in animal conflict (Johnstone 2001).

24 Indirect reciprocity, if it works, must rely upon some distributed bookkeeping system, in which
25 information about past behavior travels through social networks and regulates ongoing
26 cooperative behavior. Boyd and Richerson (1989) modeled one version of Alexander's idea of
27 indirect reciprocity, involving a circular chain of benefits. However, this mechanism supported
28 cooperation under only small and very long-lived associations, much like reciprocal altruism.
29 Although Sugden (1986) worked on the problem earlier and developed a plausible mechanism, it
30 was not until Nowak and Sigmund's (1998a, b) models of indirect reciprocity that much interest
31 in reputation mechanisms reemerged.

1 In this section, we review the theoretical work on reputation in dyadic cooperation as well as the
2 experimental evidence. It is important to note that reputation in these models does not solve
3 problems of cooperation in large groups. All of the cooperation here happens within dyads. We
4 discuss reputation and other mechanisms which may maintain cooperation in larger groups in a
5 later section.

6 **Image Scoring and Standing**

7 There are two components to any indirectly reciprocal strategy: (a) how the accounts are kept and
8 (b) how the accounts are used to make decisions. Nowak and Sigmund (1998a, b) modeled
9 indirect reciprocity with a system of bookkeeping they call *image scoring*. Image scoring works
10 in the following way. Each individual in a social group is characterized by an image score, which
11 is a positive or negative integer. Whenever an individual has the opportunity to aid another
12 individual, this image score increases by one if he donates aid (cooperates) and decreases by one
13 if he does not donate aid (defects). It is assumed that image scores are completely accurate and
14 common knowledge: every individual knows (or has access to) the image score of every other
15 individual, as well as his own, without error. Nowak and Sigmund then proposed a strategy
16 which discriminates based upon image scores. If a discriminating cooperator is paired with an
17 individual with an image score above a given threshold, the discriminator provides aid
18 (cooperates). Otherwise, the discriminator refuses aid (defects). It is important to note that this
19 strategy is insensitive to the effects of its behavior on its *own* image score. A discriminator of
20 this kind will defect with an individual of low image score, even though that defection reduces
21 her own image score by one unit. In this regard, the image scoring and discriminating strategy is
22 providing altruistic punishment.

23 Some work demonstrates that image scoring can sustain cooperation. Nowak and Sigmund
24 (1998b) modeled a world of 100 individuals in a single social group. Each generation,
25 individuals were paired at random with one other individual to whom they had the option of
26 providing aid, which was an altruistic act. After behavior, image scores were updated, and each
27 individual was matched with another random individual. There were no fixed cooperating dyads.
28 Nowak and Sigmund found that the discriminator strategy, while it never went to fixation against
29 a pure defection strategy, sustained about a 40% frequency in the group over the long run.

30 Later simulation work challenges these results, however. Leimar and Hammerstein (2001)
31 became interested in how well the image scoring results would generalize in a more realistic
32 model. Theory always contains an antagonism between realism and tractability. We want

1 theories which capture only the important details, but no more, lest the model become just as
2 incomprehensible as reality. However, Nowak and Sigmund's model contained an assumption
3 that does not fit the problem under study. In their simulations, there existed only one social
4 group, of only 100 individuals. Such a population structure is known to result in large amounts of
5 drift, overwhelming selective forces. Furthermore, if we are thinking of a genetic model of
6 human populations, even in the distant past, effective population sizes (N_e) were probably on the
7 order of tens or hundreds of thousands (the low-bound estimate is around 10,000 over the last 1–
8 2 million years, Relethford 1998). There has been some debate about these estimates, but the
9 debates have focused on the probability that current simulations *underestimate* N_e , not that they
10 *overestimate* it (Hey 1997; Wolfpoff 1998).

11 To see if this assumption of a small lone group made a difference, Leimar and Hammerstein
12 simulated Nowak and Sigmund's image scoring model with a population of 100 groups of 100
13 individuals each (a maximum N_e of 10,000). Groups were linked by migration, such that when
14 migration was reduced to zero, they could reproduce the Nowak and Sigmund results; with
15 increasing amounts of migration, however, the results differed substantially. With even modest
16 amounts of mixing among groups, image scoring and discrimination began to perform quite
17 badly. The reason is that a complex interaction of powerful drift and selection were driving the
18 cycles of evolution of the image scoring strategy, but in the larger effective population, drift was
19 much weaker and these interactions did not arise.

20 In a genetic model, image scoring has some serious problems. It should not be overlooked that a
21 model assuming cultural rather than genetic transmission is much less constrained in its
22 assumptions about effective population size. For cultural transmission, Nowak and Sigmund's
23 model might be a reasonable approximation of the dynamics.

24 A more serious problem with the image scoring strategy, which both genetic and cultural models
25 face, is that it is easily invaded by strategies which Nowak and Sigmund did not consider.
26 Leimar and Hammerstein introduced a strategy which attends only to its *own* image score,
27 ignoring the image score of its partner. If such an individual's image score is above the
28 discriminator strategy's threshold for providing aid, it defects. If its image score is below the
29 threshold or equal to it, it cooperates. Introduced into Nowak and Sigmund's model, this strategy
30 quickly replaces the image scoring and discriminating strategy. The reason is that discriminators
31 help such image score seekers, and the image score seekers take advantage of discriminators.

32 To solve this problem of invadability, Leimar and Hammerstein introduced a strategy invented by
33 Sugden (1986) which instead keeps track of *standing*. An individual's standing can be either

1 *good* or *bad*. An individual gains or retains good standing by providing aid to another individual.
2 An individual loses good standing and attains bad standing by failing to aid another individual in
3 good standing. Failing to aid an individual in bad standing, however, does not result in a loss of
4 good standing. These are justified defections. They then considered a strategy, called the
5 standing strategy, which provides aid to individuals with good standing but refuses to aid
6 individuals in bad standing. They found that the standing strategy outperformed the image
7 scoring strategy, even in the presence of execution and perception errors. Nowak and Sigmund
8 (1998a) suggested that standing strategies would be more vulnerable to errors in perception than
9 image scoring strategies. According to Leimar and Hammerstein's simulations, this is probably
10 not true: although errors hurt the standing strategy, it still out-competed image scoring.

11 Image scoring suffers from two serious deficits: (a) it is exploitable by image-seeking strategies
12 which defect after achieving high image scores and (b) it provides a form of altruistic
13 punishment every time it defects on an individual with a low image score. The results above
14 were produced in the absence of errors in knowledge of reputations. If reputations (i.e., image
15 scores and standings) are known with some error, then image scoring might perform better, since
16 accumulated scores would be less sensitive to random errors than binary standings. However,
17 both strategies must be very sensitive to errors in knowledge (Nowak and Sigmund 1998a), so
18 we await future work to address this question.

19 **Experimental Evidence on Reputation Mechanisms**

20 Theoretical work thus far suggests that standing strategies are more likely candidates for
21 implementations of indirect reciprocity in human societies than are image-scoring strategies.
22 Some of the most recent experimental work disagrees, however. Wedekind and Milinski (2000)
23 showed that groups of eight subjects could sustain cooperation through indirect reciprocity, but
24 these experiments were not designed to distinguish between image scoring and standing
25 strategies. To investigate the specific mechanisms supporting indirect reciprocity, Milinski and
26 colleagues (2001) conducted a series of experiments designed to tease apart image scoring and
27 standing in a simplified indirect reciprocity situation. They set up groups of seven subjects in
28 which one subject was actually a confederate instructed to always refuse to give aid, the "NO"
29 player. Individuals with the opportunity to aid the NO player should refuse to do so whether they
30 are using an image scoring or standing strategy. These strategies should respond differently to
31 refusals to aid the NO player, if given the opportunity to aid players who just had the chance to
32 aid the NO player. Image scorers should refuse to aid the individual who refused to aid the NO
33 player. Individuals using a standing strategy should, however, provide aid to the same individual.

1 The experimenters found that subjects' behavior was better explained by an image scoring than a
2 standing strategy. Furthermore, individuals who refused aid to the NO player seemed to
3 compensate for the damage to their image scores by being more generous to other individuals.
4 Such compensation is hard to explain as a standing strategy, since justified defections would
5 eliminate the need for compensating a defection. This result also hints at a strategy more
6 complicated than the image-scoring strategies explained in the previous section.

7 Evidence from the Wason selection task (Cosmides [1989] relates the task to reciprocal altruism;
8 Wason 1968) provides less specific evidence about mechanism, but again suggests that people
9 regulate their behavior toward others contingent upon reputation. The human brain must serve as
10 the input circuit for reputational memory. To examine the relationship between cheater detection
11 in the Wason task and reputation, John Tooby and colleagues [reference??] conducted
12 experiments in which subjects read descriptions about persons who have the opportunity to
13 cheat, and then either take advantage of the opportunity, or do not. The Wason task measures
14 cheater detection through the proportion of logically correct card selections. If positive reputation
15 information about a person deregulates cheater detection, then we should expect fewer correct
16 card selections in social contract treatments. If negative reputation sharpens cheater detection, we
17 should expect improved performance with the same instrument. The results indicate that prior
18 acts of cheating by a person do not increase cheater detection. However, four refusals to cheat
19 relax cheater detection, but only for that person, suggesting that reputation about specific
20 individuals regulates attention to rule violations on an individual basis.

21 **STRONG RECIPROCITY IN DYADIC COOPERATION**

22 Fehr and Gächter (1998a, b, 2000), Gintis (2000), Henrich and Boyd (2001), Bowles and Gintis
23 (2001), and Fehr, Fischbacher and Gächter (2002) have focused attention on a behavioral force
24 that fundamentally differs from reciprocal altruism and reputations mechanisms. They have
25 called this force *strong reciprocity*. Strong reciprocity applies to two-person interactions as well
26 as to n -person interactions with $n > 2$. A person is a strong reciprocator if she is willing (a) to
27 sacrifice resources to be kind to those who are being kind (= strong positive reciprocity) and (b)
28 to sacrifice resources to punish those who are being unkind (= strong negative reciprocity). The
29 essential feature of strong reciprocity is a willingness to sacrifice resources for rewarding fair and
30 punishing unfair behavior *even if this is costly and provides neither present nor future material*
31 *rewards for the reciprocator*. Whether an action is perceived as fair or unfair depends on the
32 distributional consequences of the action relative to a neutral reference action (Rabin 1993; Falk
33 and Fischbacher 1999). Fehr and Gächter (1998a, b) and Fehr, Fischbacher, and Gächter (2002)

1 provide experimental evidence indicating that there exist many people who exhibit strong
2 reciprocity and whose existence greatly improves the prospects for cooperation in dyadic as well
3 as in n -person cooperation.

4 Despite the similarity of terms, it is important to distinguish strong reciprocity from “reciprocal
5 altruism.” A reciprocally altruistic actor is only willing to help another actor if she expects long-
6 term net benefits from the act of helping. In contrast, a strong reciprocator is willing to incur the
7 costs of helping in response to kind acts of the other party even if there are long-term net costs
8 from the act of helping. The distinction between strong reciprocity and reciprocal altruism can
9 most easily be illustrated in the context of a *sequential* prisoners’ dilemma (PD) that is played
10 *only once*. In a sequential PD, player A first decides whether to defect or to cooperate. Then
11 player B observes player A’s action after which she decides to defect or to cooperate. To be
12 specific, let the economic payoffs for (A, B) be (5, 5) if both cooperate, (2, 2) if both defect, (0,
13 7) if A cooperates and B defects, and (7, 0) if A defects and B cooperates. If player B is a strong
14 reciprocator, she defects if A defected and cooperates if A cooperated because she is willing to
15 sacrifice resources to reward a behavior that is perceived as kind. A cooperative act by player A,
16 despite the economic incentive to cheat, is a prime example of such kindness. The kindness of a
17 strong reciprocator is thus *conditional* on the perceived kindness of the other player. In contrast,
18 a reciprocal altruist only cooperates if there are future returns from cooperation. Thus a
19 reciprocally altruistic player B will always defect in a sequential *one-shot* PD.

20 The structure of a sequential PD neatly captures the problem of economic and social exchanges
21 under circumstances in which the quality of the goods exchanged is not enforced by third parties,
22 like an impartial police and impartial courts. Fehr and colleagues (Fehr and Gächter 1998b; Fehr
23 et al. 1993) describe the results of many generalized sequential PDs (often called gift exchange
24 experiments or trust experiments) in which the parties are not constrained to pure “cooperate” or
25 “defect” choices but can also choose several different intermediate cooperation levels. The
26 upshot of these experiments is that there is a strong positive correlation between the level of
27 cooperation of player A and the level of cooperation of player B. Depending on the details of the
28 parameters, between 40–60% of the B-players typically respond in a strongly reciprocal manner
29 to the choice of player A: Their cooperation reflects player A’s cooperation level. If player A
30 chooses zero cooperation, then strongly reciprocal player B’s also choose zero cooperation.
31 However, there are also typically between 40–60% of second movers who *always* choose zero
32 cooperation irrespective of what player A does. These players thus exhibit purely selfish
33 behavior.

1 It is important to emphasize that in all of these experiments, real money (sometimes up to three
2 months' income) was at stake and players remained anonymous before, during, and after the
3 experiment. There was no repeated interaction and the experimental subjects had no chance to
4 build a reputation. Despite the absence of repeated interactions and reputation building
5 opportunities, subjects in the role of player B reciprocated to cooperative actions of player A.
6 Moreover, Gächter and Falk (2002) have shown that if subjects are given the chance to interact
7 repeatedly in the generalized sequential PD, subjects in the role of player B strongly increase
8 their cooperation rate. This was reasonable because in the condition with repeated interactions,
9 player A could punish player B in the next period by ceasing to cooperate with B. The strong
10 increase in the cooperation of player B in the repeated interaction condition suggests that human
11 subjects are well aware of the difference between a one-shot interaction and a repeated
12 interaction and that their choices are conditioned on this difference.

13 There is an interesting extension of the generalized sequential PD if player A is given the
14 additional option to punish or reward player B after observing the action of player B. In Fehr and
15 Gächter (1998b), player A could invest money to reward or punish player B in this way. Every
16 dollar invested into rewarding increased player B's earnings by 2.5\$ and every dollar invested
17 into punishment of B, reduced player B's earnings by 2.5\$. Since after the reward and
18 punishment stage the game is over, a selfish player A will never reward or sanction in this
19 experiment. In fact, many A-players rewarded player B for high cooperation and punished low
20 cooperation. Moreover, subjects in the role of player B expected to be rewarded for high and
21 punished for low cooperation and, therefore, the cooperation rate of player B was much higher in
22 the presence of a reward and punishment opportunity. Thus, it is not only the case that many B-
23 players exhibit strongly reciprocal responses in the sequential PD, in the extended version of the
24 sequential PD in which A can punish or reward, the B-players also expect A-players to exhibit
25 strongly reciprocal behavior. This expectation, in turn, causes a large rise in the cooperation of
26 the B-players relative to situation in which the A-players do have no reward and punishment
27 opportunity.

28 **MECHANISMS IN n -PERSON COOPERATION**

29 Boyd and Richerson (1988) have shown that reciprocal altruism should be confined to small
30 groups of individuals. The theory is complicated in the details, but the intuition behind it is
31 simple. Reciprocal altruists only do well when they are paired with other reciprocators. In all
32 other cases, nasty strategies do better. This is because the only evolutionarily stable strategy in
33 such a game is the one which cooperates only if everyone else cooperates as well. Otherwise, a

1 few defectors will free ride on the efforts of the reciprocators and out-reproduce them.
 2 Furthermore, when groups of individuals are large, the chance of getting a group of all reciprocal
 3 altruists is very small. Consider, for example, a case in which individuals are grouped together in
 4 fives. Even if half of the population consists of reciprocal altruists, the chance of getting five
 5 reciprocators in a randomly formed group is 0.5^5 , or 0.03. If groups are around twenty
 6 individuals or reciprocators are rare, the situation is truly hopeless. The standard solution to this
 7 problem is a small amount of assortative group formation, such as kinship. However, assortment
 8 will not help in the case of large groups, since the probability of getting a group consisting only
 9 of reciprocal altruists falls geometrically with group size. Even if groups are comprised entirely
 10 of full siblings ($r = 0.5$), and assuming again that half of the population is cooperators, a group of
 11 ten cooperators has a less than 5% chance of forming.¹

12 Thus, cooperation that is contingent on the cooperation of all other group members is unlikely to
 13 be an effective mechanism for cooperation in large groups. This poses a puzzle, since humans
 14 often cooperate in large groups of unrelated individuals, groups in which benefits cannot be
 15 directed to specific individuals but must be disbursed to the entire group. Furthermore, the
 16 indirect bookkeeping mechanisms discussed earlier do not apply here: indirect reciprocity as
 17 described so far involves pair-wise cooperation, not cooperation in sizeable groups.

18 In this section, we discuss mechanisms which may support cooperation in larger groups of
 19 unrelated individuals, which is sometimes called n -person cooperation. We discuss strong
 20 reciprocity as well as the role of reputation in the n -person setting.

21 **Strong Reciprocity in n -Person Groups**

22 Cooperation in n -person groups is best viewed as a problem of public goods provision. The
 23 crucial feature of a public good is that it is difficult or impossible to exclude other group
 24 members from the consumption of the good. Hence, those who do not contribute to the
 25 production of the good can also consume the good. In the public goods context, strong positive
 26 reciprocity means that individuals increase their own contribution to the good if they expect the
 27 other group members also to increase their contributions. Strong reciprocators thus condition
 28 their choices on the other group members' choices even in one-shot situations. Strong negative
 29 reciprocity means that individuals who cooperate are willing to punish those who defected, if

¹ Let p be the frequency of cooperators in the population as a whole. Let groups be comprised of n individuals with an average coefficient of relatedness r . Then the probability of sampling a group of all cooperators is $p \times \{r + (1 - r)p\}^{n-1}$.

1 given a chance to do so, even if punishment is costly for the punisher and yields no economic
2 benefits whatsoever.

3 **Strong Positive Reciprocity**

4 Fischbacher, Gächter, and Fehr (2001) examined to what extent strong positive reciprocity is
5 present in one-shot n -person public goods situations. In their experiment, a self-interested subject
6 is predicted to defect fully, irrespective of how much the other group members contribute to the
7 public good. However, only a minority of subjects behave in this way. About 50% of the subjects
8 are willing to contribute to the public good if the other group members contribute as well.
9 Moreover, these subjects contribute more to the public good the more they expect others' to
10 contribute, indicating a strongly reciprocal cooperation pattern. Only 10% of these subjects are
11 willing to match the average contribution of the other group members, whereas 40% of the
12 strongly reciprocal types contribute less than the average contribution of the other group
13 members. Roughly 30% of the subjects behave in a fully selfish manner, always defecting
14 irrespective of how much they expect others to contribute. The rest of the subjects exhibits either
15 quite erratic contribution pattern (6%) or a hump-shaped pattern (14%).

16 In Fehr and Gächter (2000, 2002), subjects repeat the public goods experiment over many
17 periods. In each period the subjects choose simultaneously a contribution level. At the end of the
18 period they are informed about the other group members' individual contributions, and then they
19 proceed to the next period to choose again (simultaneously) the contribution level. This is
20 repeated for six periods in total. In each period new groups are formed such that no subject meets
21 another subject twice. This setting ensures that subjects can learn, over time, how to play the
22 game without allowing for repeated interactions. It turns out that the contributions to the public
23 good strongly decline over time, and towards the final period the vast majority of the subjects
24 contribute little or nothing to the public good. This decline in cooperation can be neatly
25 explained by the dynamics of the interaction between strongly reciprocal types and selfish types,
26 as revealed by the results of Fischbacher, Gächter, and Fehr (2001): For any given expected
27 average contribution of the other group members in period t , the strong reciprocators either
28 match this average contribution or contribute somewhat less than the expected average
29 contribution. Moreover, the selfish types contribute nothing. Thus, the actual average
30 contribution in period t clearly falls short of the expected average contribution in period t ,
31 inducing the subjects to reduce their expectations about the other members' contributions in
32 period $t+1$. Due to the presence of reciprocal types, however, the lower expected average
33 contributions in period $t+1$ cause a further decrease in the actual contributions in $t+1$. This

1 process repeats itself over time until very low contribution levels are reached. Simulations
2 conducted by Fischbacher, Fehr, and Gächter indicate that the described process captures the
3 actual behavior of the subjects quite well. It is worth emphasizing that a similar decline in
4 cooperation rates is observed in finitely repeated public goods experiments when the group
5 composition remains stable over time. Thus, even if one allows (finitely) repeated interactions
6 between the same people, cooperation cannot be sustained. Despite this decline, cooperation
7 under stable group composition is, in general, higher than when groups are randomly rebuilt
8 every period (see Fehr, Fischbacher and Gächter 2002). This again indicates that subjects
9 understand the difference between one-shot and repeated interactions and behave accordingly.

10 Note that the Boyd and Richerson (1988) account — why reciprocal altruism cannot explain
11 cooperation in large groups — and the above account — why cooperation in one-shot public
12 goods games cannot be sustained — rely on similar intuitions. Reciprocal altruism cannot
13 flourish in large groups because even a small number of defectors induce a breakdown of
14 cooperation. Likewise, strong positive reciprocity cannot sustain cooperation in one-shot public
15 goods situations because the expectation of even a small number of selfish actors will induce the
16 strongly reciprocal actors to cease to cooperate.

17 **Strong Negative Reciprocity**

18 The previously described public goods experiment is characterized by the absence of targeted
19 punishment opportunities. In this situation subjects can only punish other group members for
20 noncooperation by withdrawing their own cooperation. The withholding of cooperation always
21 punishes all other group members irrespective of whether they contributed or defected. This is
22 the deeper reason for why cooperation cannot be sustained in this setting. The situation changes,
23 however, dramatically if targeted punishment opportunities are made available. This has been
24 done by Fehr and Gächter (2000, 2002) by adding an additional stage at the end of every period.
25 After subjects had made their simultaneous contribution decisions, and after they had been
26 informed about the other group members' individual contributions, each subject in the group had
27 the option of punishing each of the other subjects in the group. Each dollar invested in the
28 punishment of one other group member reduced the income of the punished member by three
29 dollars. When all subjects had made their punishment decisions, they moved to the next period in
30 which they again first chose their contribution levels. The groups were again randomly rebuilt
31 every period so that nobody met anybody else twice.

1 Selfish subjects will never punish in this situation because punishment is costly and in the future
2 periods they meet only new members. This means that if there are only selfish subjects, the
3 option to target the punishment to specific other individuals in the group is worthless. Since
4 nobody punishes, and since in the absence of targeted punishment nobody has an incentive to
5 cooperate, a group consisting of only selfish subjects will exhibit no cooperation. Strong
6 reciprocators will, however, be willing to punish despite the costs because they view little or no
7 cooperation as an unkind act that deserves to be punished. In fact, a majority of the subjects
8 punished the defectors, and those who were punished increased their contributions in the next
9 period. The existence of targeted punishment led to dramatic changes in overall contribution
10 behavior. Already in the first period of the treatment with targeted punishment, cooperation rates
11 were much higher than in the absence of targeted punishment. Moreover, whereas cooperation
12 unraveled in the absence of targeted punishment, cooperation increased over time when targeted
13 punishment was possible. This indicates that strong negative reciprocity can be a powerful
14 mechanism for obtaining and maintaining cooperation in n -person groups.

15 Fehr and Gächter (2000) also conducted experiments with targeted punishment when the group
16 composition remained stable over (finitely) many periods. Under these conditions it was possible
17 to reach almost 100% cooperation, although in the presence of only self-interested actors the
18 prediction is zero cooperation. Note that in the presence of a stable group composition, the
19 punishment of other group members constitutes a second-order public good because the punished
20 member will in general increase cooperation in the next period and all group members benefit
21 from this increase. It is, therefore, important to distinguish this kind of punishment from
22 punishment in which there is no public goods dilemma. This is the case in two-party interactions
23 (see Clutton-Brock and Parker 1995), where the second-order dilemma is absent.

24 In view of the powerful effects of strong reciprocity on human cooperation, it is important to
25 develop evolutionary models explaining this phenomenon. Gintis (2000) and Henrich and Boyd
26 (2001) have developed models showing that strong reciprocators persist in evolutionary
27 equilibrium. The challenge for these models is that in the presence of a mix of selfish and
28 cooperative (but nonpunishing) players, those who cooperate and do not punish will do better
29 than those who cooperate and punish because the latter bears the costs of punishing the defectors.
30 However, these evolutionary scenarios remain controversial because they rely on group selection
31 arguments. The chapters in this book from the section “Cooperation in Human Societies” explore
32 in more detail the theory of the evolution of punishment in large groups. It is an important
33 question for future work to examine the empirical plausibility of these group selection accounts.
34 Another important yet unsolved question is whether the heterogeneity of behaviors observed in

1 laboratory experiments concerns stable personality differences. Is there such a thing as a strong
2 reciprocator and a selfish type, or do the same subjects sometimes exhibit strongly reciprocal
3 behavior and sometimes purely selfish behavior? How stable are the propensities to reciprocate
4 across time, different games, and different contexts? We are unaware of any good data which
5 address these questions, providing an opportunity for interesting future work.

6 **Reputation and n -Person Cooperation**

7 Milinski et al. (2002) studied whether the insertion of reputation in public goods games through
8 interaction with indirect reciprocity games can maintain n -person cooperation. They tested this
9 idea with groups of six subjects each. By alternating rounds of a public goods game and an
10 indirect reciprocity game, they found that contributions in the public goods game were
11 maintained at a high level. The results suggest that the need to maintain reputation for the
12 indirect reciprocity game maintained contributions to the public good. However, if subjects no
13 longer expected rounds of indirect reciprocation, contributions to the public good quickly
14 dropped to typically low levels. Thus reputation can maintain cooperation in a public goods
15 game at a level similar as in the punishment experiments of Fehr and Gächter (2000, 2002).
16 Reputation has been shown to raise cooperation levels in subsequent direct reciprocity games
17 also, probably because it builds up trust (Wedekind and Braithwaite 2002).

18 **EMOTIONS**

19 One view of emotions popular in the social and biological sciences is that emotions should be
20 invoked to explain deviations from the norms of rationality. Loewenstein's (1996) work on hot
21 and cold cognition, for example, provides compelling evidence that emotional states affect
22 cognition, although the discussion and experimental design are framed in ways that emphasize
23 the maladaptive consequences of their effects. One gets the impression from much work in these
24 traditions that we would all be better off without emotions. Another view, held in different forms
25 by psychologists in the tradition of Herbert Simon's bounded rationality, evolutionary
26 psychologists, and many others, is that emotions are inseparable and adaptive parts of human
27 decision-making, not forces which necessarily lead us astray. These views suggest ways in which
28 emotion mechanisms process information, together with the more traditionally "cognitive" parts
29 of cognition, to produce adaptive decisions in the real world or environments relevant to the
30 design of human cognition.

1 We use “emotions” here to refer to a wide category of things people commonly call “feelings.”
2 Emotions may prune decision trees, direct attention to specific aspects of the environment, and
3 even prevent our more conscious cognitive apparatus from causing us harm. For example,
4 territorial spiders locked in combat are much easier to approach than those not locked in combat.
5 Attention is a finite resource for any organism, and it is easy to see how focusing on one’s
6 opponent, in a situation in which one can die in a few seconds, is an adaptation, not purely a
7 cognitive constraint. Fear in humans probably serves a similar function by directing attention to
8 specific threats. Similarly, Bechara, Damasio, and colleagues (Bechara et al. 1994; Bechara,
9 Damasio, and Damasio 2000; Bechara et al. 1997; Damasio 1994) have shown how emotions
10 may be eminently cognitive, weighing probabilities in so-called “multi-arm bandit” tasks. They
11 had normal and brain-damaged subjects participate in a card-stack task. In such tasks, the subject
12 has between two and four stacks of cards, face down, in front of him. He may turn over the card
13 on the top of any stack. In doing so, he receives the payoff printed on the face of the card. Card
14 stacks vary in their expected payoffs, as well as their variances. This task continues for many
15 rounds. During this time, individuals slowly converge on the stack with the highest expected
16 payoff, although this choice behavior seems driven more by impression of “good” and “bad”
17 stacks than conscious understanding of payoff differences. However, some brain-damaged
18 subjects who exhibit low affect never converge on the highest payoff stack not do they display
19 anticipatory skin reactions of risky choices (as do normal subjects). Even in cases in which brain-
20 damaged subjects developed accurate feelings of “good” and “bad” stacks, they failed to make
21 choices accordingly. These results suggest that emotions play an important information
22 processing role.

23 Another key feature of emotions is that they are sometimes not penetrable by other parts of
24 cognition. Rozin et al. (1986) performed experiments in which an experimenter gives a subject
25 fudge and then asks the subject (in a between subjects design) if they would be willing to eat
26 more of the same fudge in (a) the shape of a disc or (b) in the shape of feces. Even though the
27 subject knows consciously that the substance is the same fudge they have already eaten, most
28 subjects refuse to eat the fudge in the shape of feces. One interpretation of this and similar
29 experiments (there are many, see Rozin et al. 1986) is that the cues which prime disgust — one
30 of the emotions that regulate consumption — operate independently of other cues. Thus disgust’s
31 power over behavior is strong enough such that propositional knowledge that the “dog feces” is
32 really fudge cannot penetrate, leading subjects to forgo a benefit. While this example might be
33 interpreted as maladaptive behavior on the part of the subjects, it is easy to see how it illustrates
34 adaptive design: in a broad range of environments, objects which resemble feces are not good to
35 eat. Since information about the exceptions is likely difficult to acquire, relying upon a simple

1 set of cues (color, shape) may be more adaptive on average than bothering to learn about each
2 possible food, when the costs of a mistake are likely quite high. Contrived experiments can
3 always make subjects and their cognitive mechanisms look foolish, and we think there is little
4 harm and much more promise in searching for cogent adaptive explanations to be refined and
5 tested.

6 In this final section, we report on several avenues for exploring emotions as mechanisms which
7 support cooperation in humans. We limit the discussion to humans, not because of any species
8 prejudice about emotion or its importance in cognition and behavior, but rather because the data
9 on emotions in nonhuman animals is quite sketchy. We think, however, that the issues explored
10 here suggest ways to investigate in other animals the impact of the analogues of human
11 emotions.

12 **Emotion Mechanisms for Supporting Cooperation**

13 Fessler (1999; Fessler and Haley, this volume) discusses the roles of human emotions in
14 supporting cooperative institutions. One key emotion implicated in cooperative strategies seems
15 to be anger. Cooperative individuals respond with anger to the noncooperative behavior of
16 others, and this appears to motivate them to inflict costs on these defectors. Experiments also
17 find that potential defectors typically anticipate these angry responses (Fehr and Gächter 2002).
18 Thus anger may instantiate part of the mechanisms which lead to strong reciprocity. Also of
19 interest are the eminently normative emotions of shame and pride. Unlike guilt, shame appears to
20 be a human universal and may motivate compliance to norms, including norms which regulate
21 prosocial behavior. Pride is the positive pole of this experience and may function to provide
22 subjective rewards for norm adherence, just as shame provides subjective punishment. Fessler
23 (1999) lays out an evolutionary argument for the function of these emotions in cooperation. Barr
24 (2001) has found that shame can motivate cooperation in experimental games. Bowles and Gintis
25 (this volume) also discuss the role of emotions in regulating cooperative behavior.

26 Recent evidence using the Wason selection task also suggests that the emotional state is a key
27 part of the instantiation of cooperative strategies. Chang (2002) had subjects complete a mood
28 induction exercise for a specific emotion before completing the social contract version of the
29 Wason selection task (Cosmides 1989). Subjects who successfully completed negative mood
30 induction exercises were significantly better at cheater detection than those who completed
31 positive mood induction exercises (63% vs. 34% correct card selections, respectively). The
32 performance in the negative mood case is similar to usual social contract conditions. However,

1 the positive mood situation led to significantly lower performance than is the norm. This effect
2 of emotional state provides additional evidence that emotions can either direct or deregulate an
3 individual's attention to specific kinds of information or disengage information processing
4 related to cooperative strategies. These behavioral results echo the suggestions of other work by
5 Fehr and Gächter (2002), who found that punishment in a public goods game was motivated by
6 anger, as indicated by subjects' self-reports.

7 **Emotions and Honest Signals**

8 Economists, political scientists, and biologists have long been interested in commitment
9 problems. In many game theoretic situations with sequential play, in which one player moves
10 before the other, the first player has the advantage and gets her way, since the first move restricts
11 the payoffs available to the second player. The second player, however, can grab the strategic
12 advantage if she can "burn her bridges" such that she is constrained to choose an option that is
13 unattractive to the first player. This can be accomplished by really burning ones bridges or by
14 providing credible signals that one is committed to an option. For example, in animal contests,
15 the costs of escalated fights often exceed the value of the resource under dispute. By attacking, a
16 first mover can therefore force a second into retreating from a resource, since it would be more
17 costly for the second to fight than to flee. If, however, the second animal can commit itself to
18 retaliate any aggression, the first no longer gets a higher average payoff by attacking. Similarly,
19 in situations in which individuals are willing to cooperate if they can be assured that the second
20 player will also cooperate, commitment on the part of the second player can be adaptive.

21 Signals of intent from the second player are one solution. The trouble, however, is in keeping
22 such signals honest. One puzzling fact about human emotions, unlike the emotions of other
23 animals, is that many are linked to species-typical, fixed, and involuntary facial expressions.
24 While chimpanzees have some seeming analogues of fixed expressions which correspond to
25 probable emotions, the human repertoire is vast in comparison. Some explanation of this fact is
26 required. It is possible that other animals have similar signals which are olfactory. Whether this
27 is the case or not, some explanation of what exactly these emotions and their expressions are
28 signaling is needed.

29 Frank (1988), among others, has suggested that involuntary emotional states can help
30 cooperators coordinate by providing solutions to the commitment problem. However, why would
31 natural selection not favor individuals who could fake emotional displays and therefore exploit
32 cooperators? One possibility is that the production of emotional displays is physiologically

1 costly. However, no careful and accepted argument exists as to why this might be the case. Also,
2 for a costly signaling argument, what is important is that the signal be *more* costly for the liar
3 than the honest signaler. Cost alone will not suffice to evolve an honest signal. A careful
4 argument along these lines may be possible, but to our knowledge has not yet emerged in the
5 literature on emotion.

6 One requirement that all such theories must face is: if there is supposedly a simple and easy-to-
7 evolve signaling mechanism supporting cooperation, then we are left with the mystery of why
8 other animals, and especially other primates who have rich social lives and highly analogous and
9 probably homologous emotions, have not evolved it. One possibility is that smaller-scale primate
10 societies have less opportunity to benefit from cooperation; thus they may have evolved similar
11 mechanisms, but on a smaller scale. However, other primates (e.g., hamadryas baboons)
12 sometimes live in quite large social groups, as large or larger than many human foraging groups.
13 In addition, the size of cooperating groups is partly a result of the evolution of cooperation
14 mechanisms and therefore cannot be easily regarded as an inert exogenous variable.

15 Given the existence of individuals such as actors and actresses who can convincingly manipulate
16 the overt expression of their emotions, it is worth considering the possibility that natural
17 selection could lead to the ability to fake emotions but that there is some other reason that such
18 lying would not be advantageous in the long run. A problem with our intuitions about signaling
19 equilibria is that almost all models of signaling in animals involve one-shot games. Many people
20 are convinced that honest signals in situations in which animals have at least partly conflicting
21 interests require costly displays or are otherwise simply revealing or unfakeable due to
22 constraints. Silk, Kaldor, and Boyd (2000) have recently provided a simple and intuitive model
23 which explains how honest cheap signals can evolve among unrelated individuals even when
24 interests conflict. The key is to allow repeated interaction and reputation formation. In species as
25 diverse as sparrows and baboons, interactions with the same individuals are often repeated. Silk
26 et al. were inspired by the existence of apparent low-cost and honest signals of intent in a variety
27 of nonhuman species that live in stable social groups. The appropriate contrast, of course, is not
28 between one-shot and repeat interactions but between low and high probability of continuing
29 interacting. Their model shows that high probabilities of continued interaction may drastically
30 change our intuitions about what sorts of signals we should expect to find in nature.

31 Maynard-Smith (1991, 1994) has shown that honest low-cost signals can evolve when interests
32 of individuals are at least partly aligned; they must order the payoffs in the same way. However,
33 these and similar results arise from models which assume that individuals interact only once.

1 Introducing repeat interaction and a memory for events of deception (a signaling reputation of a
2 sort) changes the conclusions. Honest cheap signals can evolve in repeat interactions where they
3 would not be stable in finite relationships. Human emotion displays may have a similar
4 character. Additionally, Farrell and Rabin (1996) have demonstrated that honest cheap signals
5 can be stable when there are substantial conflicts of interest, even in a one-shot game, provided
6 that parties have sufficient incentive to coordinate with one another. An appreciation of these two
7 results, the effects of repetition and coordination, should lead to new ideas about the nature of
8 emotional signals.

9 **Depression as a Bargaining Strategy**

10 Future models of human sociality need to incorporate strategies beyond reciprocity and
11 signaling. In particular, when a cooperative strategy ceases to provide fitness benefits for one of
12 the participants in a cooperative venture, she may find it advantageous to attempt to renegotiate
13 the terms of the venture. Hagen (this volume) proposes that the symptoms of clinical
14 depression—such as loss of interest in virtually all activities—might be elements of a bargaining
15 strategy: an individual who has suffered a serious social loss withholds the benefits she is
16 providing to other group members until they agree to improve the terms of her “social contract.”
17 This theory, based on a review of the empirical evidence on clinical depression in Western and
18 non-Western cultures, explicitly links emotions, signals, and bargaining theory to challenge the
19 prevailing view of unipolar depression as a pathology.

20 **Error Management and the Design of Emotion**

21 In reviewing Bendor’s (1991) results about the evolution of reciprocity in a stochastic
22 environment, we saw that errors can affect the adaptive design of mechanisms, at least in
23 principle. At the broadest level, emotions, being the product of natural selection, can be expected
24 to reflect the same principal of error management that is to be biased or weighted in such a
25 fashion that, if errors are to occur, they are more likely to be of the sort that, under ancestral
26 conditions, were less rather than more costly (“error management,” Haselton and Buss 2000;
27 Nesse 2001; “smoke-detector principle,” Williams and Nesse 1991). The design of disgust, the
28 emotion which guards against contamination (Rozin et al. 1986), may an be an example of error
29 management, because it appears to be elicited when merely superficial cues suggest that
30 contamination is possible. For example, people refuse to eat fudge shaped like feces. Note that
31 error management is operating primarily in the initial interpretation-of-the-stimulus phase of the
32 emotion process (i.e., Is this fudge or feces?).

1 By the same token, it is reasonable to expect that error management may affect subjects'
2 interpretation of the tasks they are asked to perform in experimental situations. The interpretation
3 of the “meaning” of cues from the environment is part and parcel of the experience of an emotion
4 (Is that a shadow in the woods or a jaguar?). Because the costs of mistaking an iterated game for
5 a one-shot game may have been greater than the costs of the reciprocal error, it is possible that
6 players in one-shot games (particularly when cues are ambiguous) experience emotions
7 appropriate to iterated games and behave accordingly. Except when the format of an
8 experimental game closely matches a familiar cultural practice (Henrich et al. 2001), subjects
9 may experience the game context as somewhat alien, hence calling for interpretation. This
10 interpretation is likely to be subject to the influence of error management effects that stem from
11 both the evolved predispositions and the repertoire of experience. Thus, it is possible that
12 subjects react with anger to perceived transgressions (e.g., inequitable divisions in one-shot
13 ultimatum games) and with shame to perceived disapproval (as with verbal punishment in
14 commons games; Barr 2001) despite the fact that both anger and shame have utility primarily in
15 long-standing interactions.

16 There is, however, also a competing interpretation of these emotions which stresses that
17 interactions with low probabilities of future encounters have been quite frequent in evolutionary
18 history (see Fehr and Henrich, this volume, and Gintis 2000). In addition, the costs of mistakenly
19 treating an encounter with a low or zero probability of future interactions as an event with a high
20 probability of future interactions may have been quite dangerous so that individuals who were
21 able to distinguish cognitively and emotionally between low- and high-frequency interactions
22 had better survival chances. For instance, treating a stranger like a friend may have been quite
23 costly because it enabled the stranger to exploit the situation and cheat, whereas being cheated by
24 a friend is constrained by the implicit threat of withholding future cooperation. In fact, most
25 modern humans well understand that the probability of being cheated in one-shot interactions in
26 a foreign town or country is higher than in interactions with colleagues and friends. This capacity
27 to distinguish low- from high-frequency encounters, and to behave accordingly, is also
28 documented in the experiments of Gächter and Falk (2002) and Fehr, Fischbacher, and Gächter
29 (2002). The competing view is also more optimistic about the human capacity to have emotions
30 that are fine-tuned to low- and high-frequency interactions. Most people probably experience
31 more anger when cheated by a close friend than when cheated by a stranger because the feelings
32 of betrayal tend to be stronger when cheated by a friend.

33 It is a well-established fact that a substantial fraction of humans cooperate with unrelated
34 strangers even if the shadow of the future or the possibility to build a reputation is absent.

1 Whether the emotions that help sustain cooperation in these low-frequency encounters are ill- or
2 well-adapted to the low-frequency situation is an important topic for future research. We need to
3 know more about subjects' actual default assumptions when they are in one-shot encounters in
4 the laboratory and about the cues that affect the default assumptions. We also need to know more
5 about the details of our evolutionary history, about the likelihood of low-frequency interactions,
6 and about the costs of mistakenly treating one-shot encounters as repeated encounters. By
7 experience, subjects can be persuaded that their default assumptions are in error; however, it
8 remains an empirical question as to how much, and under what conditions, such defaults
9 continue to influence decisions. Interpreting the design of emotion mechanisms in this light
10 suggests both new experiments to tease apart the cues involved as well as new theory exploring
11 the evolution of strategies in an environment with stochastically varying group sizes.

12 **Emotions as Mechanisms that Manipulate Time Horizons**

13 Aggression and punishment as strategies which change the behavior of other individuals rely
14 upon a fundamental logic: reactions to current transgressions must be sufficiently costly to the
15 target to deter future transgressions. However, deterrence is costly. It is costly for one individual
16 to inflict harm on another, and these costs must be paid in the present even though the benefits
17 will be reaped in the future. This leads to a puzzle, because humans, like virtually all other
18 animals studied, steeply discount the future. Anger may effectively solve this problem,
19 motivating people to respond to transgressions and overriding the tendency to discount the future
20 (Daly and Wilson 1988; Lerner and Keltner 2001; Fessler and Haley, this volume). In fact, anger
21 sometimes seems to be disproportionate to the magnitude of the transgression, perhaps because
22 the anger system sums the costs of prospective future transgressions and then substitute this sum
23 for the actual cost of the present transgression. Reputational effects may magnify emotional
24 responses because the payoffs of deterrence are multiplied when third parties observe the
25 response or hear others gossip about the response. Thus, anger may be expressed even in one-shot
26 interactions if reputational effects are important (Nisbett and Cohen 1996).

27 **CONCLUSION**

28 A number of problems remain unsolved for understanding cooperation outside kin selection. In
29 this report, we have summarized the group discussion of cognitive and emotional mechanisms
30 which instantiate possible solutions. This discussion has certainly not been exhaustive. Several
31 important topics remain unexplored. Many mechanisms which were selected by inclusive fitness
32 may have been later exapted (i.e., put to a new purpose) to serve roles in nonkin cooperation, and

1 we have neglected phylogeny in almost every aspect of the discussion. Theory of mind and the
2 attribution of intentions is a large and important topic in cognition and cooperation, which we
3 have only touched upon here. Our discussion of justified defections in indirect reciprocity
4 invokes intentionality and suggests that individuals use attributed intentions in guiding their
5 cooperative behavior, and strategies in the iterated PD such as Contrite Tit-for-Tat (Boyd 1989)
6 necessarily invoke the communication of intentions.

7 Many of the experiments and studies we have discussed, especially with respect to human
8 friendship, are inadequate to address many of the newer questions. With respect to human
9 friendship, this is because the studies in social psychology were conducted with different
10 questions in mind. Thus a number of new experiments and observations will be needed to
11 address the concerns raised in this report. We have tried to suggest such empirical investigations
12 where obvious, but we think that inventive experimenters and fieldworkers will see many more,
13 just as ingenious theoreticians will no doubt see many promising modeling possibilities that we
14 have missed.

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